

DISSERTATION TRANSFORMATION PROPOSAL

Client: John Smith
Dissertation Title: Any Title
University: Any University
Date: Any date
Length of Dissertation (inclusive): 100-500 pages

Possible Approaches

[the following is a sample of the sort of customized approaches our editors will prepare for you, based on your own dissertation's subject matter]

This dissertation lends itself to several different approaches, depending on the purpose the author has in mind.

1. A nonfiction account of this teacher's experiences and successes with a specific group of at-risk students
2. A book of pedagogy that gives very specific information about the method developed, its implementation and validation, and instructions for implementing the pedagogy in classrooms
3. A more general book on pedagogy that discusses the method, shows its relationship to the existing body of knowledge, and uses the data and case studies from the dissertation to illustrate points of the method.

Approach 1

The first approach focuses on the person and the challenges of teaching these particular students in this particular environment. It is more biography, although focused on one aspect of the person's life, and uses the educational information to support what is happening and how the various processes are working. The reader would see where the teacher begins, how he gets involved, what he tries that is successful and what is not, how he interacts with the students and the students with him. This would not be extremely technical; hard data would be minimal, used to show how things were going. The kind of book anyone might find interesting to read and has the feel of a Hallmark Channel movie.

The client may need to supply more information about specific students than is found in the existing dissertation, possibly using data and quotations from the student interviews not disclosed in the dissertation. More information about the school, past experiences of the teachers, etc. may also need to be included.

Approach 2

The second approach focuses on the pedagogy in terms of enabling other teachers to replicate the methods in their specific settings. A certain amount of background information would be used

from the dissertation about the teacher, the school, and the students to set the stage for what the environment was like before the introduction of this curriculum, how it changed specifically, and the specific results. More of the literature review would be included to establish the validity of the approach and establish it clearly within the existing literature to show its similarities and differences. Data from the dissertation would be used to show the effects of implementing the pedagogy. In addition, the material from the appendices on sample activities, etc. would be developed more completely to ensure teachers. The client may have to elaborate on some of these areas as the book is being written to ensure clarity and may need to provide more specific activities or to expand on the use/incorporation of those activities in the classroom.

Approach 3

This is a bit of blend between the first two approaches so that the book may be of interest not only to teachers but also to parents, people interested in improving schools and/or improving the lives of at-risk students, and those in the general population who find reading about specific educational successes interesting and inspiring. In this book, the focus is somewhat split. Enough information and background about the specific teacher, students, and environment must be included to build a frame for the knowledge about the pedagogy and to engage readers who do not have broad backgrounds in education. This must be balanced specifics for implementing the program to enable teachers to apply the pedagogy within their classrooms, using the sample activities provided. This book would probably be divided into 2 or 3 parts, depending on material. Part 1 would be the background and research base. Part 2 would be the implementation and results. Part 3 would be the activities and suggestions for implementation in other classrooms. This part could also be contained in appendices rather than in the main text of the book, if desired.

Manuscript Creation

The Process

1. The client must choose one of the three approaches or suggest another approach. The client should also give the writer an idea of the ideal length for the book and the size of the pages (most books are not 8.5" x 11") if the client wants the draft done to scale.
2. An outline of the book will be prepared for approval by the client.
3. A first draft will be written. The client may need to supply additional information during this time, depending on the chosen approach and/or may supply such information after reading the first draft to see what areas seem to need more detail.
4. The client will provide comments, questions, and concerns to the writer about the first draft and will work with the writer to determine what changes to make in the second draft.

5. When the second, and usually final, draft is completed, the client will review the book to ensure it does what it should do, ask any last questions, etc. before the last phase of the writing process is begun.

6. The last phase is for minor adjustments to the content and final proofing. Once the review of the second draft is complete, the writer will make minor adjustments (i.e., correcting inaccuracies, moving material to increase flow, adding/subtracting information to address client questions). Then a final edit of the entire book will be done, including a final proofing to ensure consistency, flow, and accuracy of the manuscript.

The Timeline

Outline: 2-3 days. After the client has accepted the terms of the proposal and edit911.com, the writer will use the dissertation to develop an outline for the book based on the chosen approach. Any material needed for the first draft that is not in the dissertation will be noted so the client will know what will be needed to complete the draft.

First Draft: 1-2 weeks. After the client approves the outline, the writer will begin the actual manuscript. The client should send any additional material needed (identified in the previous phase) with the outline approval so there is no delay in the writing process. If that is not possible, the writer may need more time or may develop the draft without the additional material, showing where that information is needed.

Review of First Draft: 1 week. The client should review the draft carefully to ensure the book is what he wants it to be. Any questions or concerns should be noted, with references to specific areas of the book (as much as possible), to help the writer make changes. The client should aim to complete this process within one week so that the process can flow. However, it may take longer if additional material must be gathered to supplement the text of the existing draft.

Second/Final Draft: 1-2 weeks. The writer will take the questions/concerns of the client and any additional materials and rewrite the manuscript to address those issues.

Final Review: 1 week. The client will review the second manuscript, noting areas that may need further clarification or correction for accuracy. This review is to fine tune the existing manuscript; it is not a complete overhaul of the approach or content.

Final Edit: 1 week. After the final review, the writer will make the necessary minor adjustments, edit the work once more to ensure consistency and flow, and proof the work for grammar, spelling, mechanics, and formatting.

Note: The amount of time needed may vary from phase to phase, depending on length of the manuscript and communication between the client and the writer. Some phases may take much less time; others may need a little more. These are suggested times to give the client a sense of how much time is needed from start to finish of the transformation process.

Communication

The transformation process is really a joint endeavor. Therefore, throughout the transformation process, communication between client and writer will be crucial. Questions both of the client and of the writer need to be answered as soon as possible to keep the process moving. That is also true of supplying any additional material. The dialogue between client and writer is what allows the transformation to occur in two drafts to the satisfaction of the client.

Costs

Total cost: Generally, \$1000-2500, depending on the length and degree of difficulty of the transformation. Contact us for your personalized proposal.

This price includes the outline, first and second/final drafts, and final edit and proofing of the manuscript.

Any major changes after acceptance of the second/final draft (e.g., reorganization of existing material; change in focus/approach; changes requested by a subsequent publisher) will need to be priced separately based on the nature of the changes.